



“Fair Culture” – A Key to Sustainable Development

ResiliArt Online Debate via Zoom

on Thursday, 19th November 2020 from 10h00 to 11h00 a.m. CET

Draft Programme

Welcome remarks (2' min.)

Prof. Dr. Maria Böhmer, President of the German Commission for UNESCO e.V.

Video Message by (2-3' min.)

Norbert Barthle, Parliamentary State Secretary to the Federal Ministry for Economic Cooperation and Development (BMZ)

Panel Debate: “Fair Culture” - Towards fair and sustainable supply chains in the cultural sector (35' min.)

Kick-off by (5' min.)

Prof. Dr. Véronique Guèvremont, Chairholder, UNESCO Chair on the Diversity of Cultural Expressions at University Laval, Canada, and author of the study “Fair Culture – a key to sustainable development” to be published in June 2021 by BMZ and German Commission for UNESCO e.V.

Comments by (2' min statement each)

Dario Soto Abril, CEO, Fairtrade International

Deepa Dosaja, Fashion designer, Kenya

Giorgio Ficarelli, Head of Culture Sector of the European Commission's Directorate-General for International Cooperation and Development (DEVCO)

Friederike Kärcher Head of Division for Media, Culture, Creative Industries, Sport at the German Federal Ministry for Economic Cooperation and Development (BMZ)

Kenza Sefrioui, Founder, En Toutes Lettres (publishing house), Morocco

Discussion and Q&A (20' min.)

Chaired by **Christine M. Merkel**, Head of Division Culture, Communication, Memory of the World, German Commission for UNESCO e.V.

The event is organised in cooperation with



Bundesministerium für
wirtschaftliche Zusammenarbeit
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la science et la culture



Chaire UNESCO sur la diversité
des expressions culturelles
Université Laval
Québec, Canada

