



The Wadden Sea World Heritage is at ITB 2015, are you? Come meet us!

In June 2009, UNESCO placed the Wadden Sea on the World Heritage List. This puts the Wadden Sea on the same footing as other world famous natural wonders like the Grand Canyon in the USA and the Great Barrier Reef in Australia.

In the Wadden Sea you will find everything that UNESCO considers worthy of keeping, of protecting, of preserving – a vast treasure of natural resources. There is only one Wadden Sea, and one global heritage we can share with the world.

Come and meet the largest unbroken system of intertidal sand and mud flats in the world where natural processes can proceed undisturbed, stretching 500 km across the coastline of Germany, Netherlands and Denmark.

At the ITB, experts from the different regions in the Wadden Sea will showcase their part of the World Heritage. Turn to the regional experts to discover the wealth of opportunity available in the Wadden Sea World Heritage.

Visit us in hall 4.1., booth 255
We look forward to meeting you!



Wednesday, 04 March 2015

Nationalpark
Wattenmeer



NIEDERSACHSEN

Imagine a place where sand, sea and salty breezes combine with heritage – that's what you can expect in Lower Saxony and Hamburg. This picturesque coastal strip within the Wadden Sea World Heritage also serves as the gateway to the Lower Saxon National Park.

Meet our expert **Juliane Reich** from the Wadden Sea National Park Lower Saxony.

11:00 / 13:00 hrs

The "Migratory Bird Days" the annual event for birdwatchers, starting every 2nd weekend in October for 8 days at the National Park Lower Saxon Wadden Sea. Use the opportunity to deepen your knowledge about more than 200 events as diverse as entertaining – playful – thoughtful - artistic – competent - culinary -> there's something for everybody.

15.00 – 16.30 hrs

Meeting room Lindau 3, Meeting Bridge A (Passage between hall 2 and 7)

Presentation & discussion

"Sustainable Tourism Strategies for the Carpathians and the Wadden Sea World Heritage – Successful Stories"



Photo: Pieter de Vries

Thursday, 05 March 2015

Nationalpark
Wattenmeer



SCHLESWIG-HOLSTEIN

Find out about the largest National Park within the Wadden Sea World Heritage with varied islands, unique "Halligen" and a manifold coastline rich in birds and wildlife. Get to know the Small, Big and Flying Five! Learn about high quality offers from National Park Partners and "Multimar Wattforum", the National Parks largest visitor centre.

Meet our experts **Alina Claußen** and **Christiane Gätje** from the Wadden Sea National Park Schleswig-Holstein.

10:30 / 11:30 / 15:30 / 16:30 hrs

„Get in touch with the Wadden Sea World Heritage!“
Explore your sense of touch as you encounter different Wadden Sea objects in our tactile discovery box. Win small prizes!

12:00-13:00 hrs, Hall 4.1, Room Regensburg

Panel discussion at the ITB Berlin Convention
"UNESCO World Heritage Wadden Sea: Best Practice Example of a Cross-Border, Sustainable Tourism Development"

13:00 – 14:00 hrs

"Come and meet the panellists"
Shortly after the panel meet the panellists at our booth to address your personal questions.

14:00-14:30 hrs , Hall 4.1. Adventure Stage and Events Area (Nr. 233) Presentation at 10th PowWow

"GLocal" Visualization - How to make the Wadden Sea World Heritage Site comprehensible for local tourism.

Friday, 06 March 2015



Get to know the International Wadden Sea School (IWSS), which together with the information centres, has developed a wide range of information and educational products.

Meet our expert **Anja Szczesinski** from the WWF Germany / Wadden Sea Office.

11:00 / 13:00 / 17:00 hrs

“Environmental Education in the Wadden Sea”

Presentation of IWSS educational resources and introduction into the Teacher’s Lounge: the internet platform with an exclusive download area for teachers.

17:00 – 18:30 hrs

Hall 4.1. Adventure Stage and Events Area: Presentation of the new book *“The Wadden Sea”* by *Martin Stock and Pieter de Vries*. Embark upon a journey with stunning aerial views of the entire Wadden Sea. Press reception and book launch by the Wachholtz Verlag with Minister Robert Habeck, Schleswig-Holstein.



Photo: Martin Stock

Saturday, 07 March 2015



Get to know the Dutch part of the Wadden Sea. Learn how the World Heritage can be explored by foot or through cycling. Explore a unique range of nature experiences offers on the five islands and the coastal mainland. Inquire about the possibilities of mudflat walking tours.

Meet our expert **Sjon de Haan**, Facilitator of Wadden Sea World Heritage Site in the Netherlands.

Sunday, 08 March 2015



Meet the newest member of the Wadden Sea World Heritage family. The Danish Wadden Sea is the Northern most part of the Wadden Sea with a great variety and a particularly high share of unmodified natural shorelines as well as the only river that flows into the Wadden Sea unregulated.

Meet our expert from Denmark: **Søren Christensen, Knud Hjortlund Hansen, Jesper Voss, Colin Seymour.**

12:00 / 14:00 / 16.00 hrs

„ Oyster-Event“

Hear about the pacific oyster, open your own oyster and taste one.

Permanent Forum (04 – 08 March 2015)



The Common Wadden Sea Secretariat is the coordinating body of the Wadden Sea World Heritage property and the Trilateral Cooperation on the Protection of the Wadden Sea, and lead partner in the INTERREG IVB project PROWAD “Protect & Prosper: Sustainable Tourism in the Wadden Sea”. Please visit us to inform yourself about our activities and projects in the Wadden Sea World Heritage.

Meet our experts **Harald Marencic** and **Anja Domnick**.

Visit us in hall 4.1., booth 255

We look forward to meeting you!

Contact

Common Wadden Sea Secretariat
Virchowstr. 1, D-26382 Wilhelmshaven, Germany
Phone +49 (0)4421 91080
info@waddensea-secretariat.org
www.waddensea-worldheritage.org

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