

This programme has a total financing of over 110.000 Euros yearly and has been in existence for the last 50 years.

For publishing companies from these regions, globalisation is a two-edged sword. Access to the world market seems easier thanks to all-pervasive communications. At the same time, the advance of new conglomerates makes it harder to break into the market. The main goal of the Frankfurter Buchmesse Invitation Programme is to guarantee the presence of a select group of around 20 publishing houses at the industry's biggest get-together.



The application process starts on March 1st until April 30th. Right after the selection of the participants has been made, the preparation for their stay at the Frankfurt Book Fair starts, including travel, visa, stand decoration, contact research and much more

**TRAVEL,  
ACCOMMODATION  
AND EXHIBITION  
STAND EXPENSES  
COVERED**



**10 DAYS  
DURING THE  
FRANKFURT  
BOOK FAIR**

**CO-FINANCED  
BY FRANKFURTER  
BUCHMESSE AND  
THE GERMAN  
FOREIGN OFFICE**

# INVITATION PROGRAMME OF THE FRANKFURT BOOK FAIR

*"The Invitation Programme opened a door into a world of publishers all grappling with similar challenges, it encouraged me to believe in the value of my work. Every year when I go to Frankfurt now I reconnect with friends and it feels like my small publishing company has a home."*  
Colleen Higgs, Modjaji Books,  
South Africa



**20  
PUBLISHERS  
AFRICA, ASIA,  
EASTERN EUROPE,  
ARAB WORLD,  
LATIN AMERICA  
AND THE  
CARIBBEAN**

**3 DAYS  
SEMINAR: RIGHTS  
& LICENSES AND  
BOOK  
DESIGN**



The first experience is for most of publishers a real milestone in their careers. Not only they usually succeed in selling rights and having important meetings with important publishers but they also create an enduring networking basis. Despite the economic and political difficulties, many publishers succeed to come to Frankfurt again, sometimes even with an own booth.

*"My experience at the Frankfurt Book Fair through the Invitation Programme, opened my thoughts about the publishing business possibilities and was a key factor to redefine the course of our publishing house."*  
Gustavo Faraon,  
Dublinense, Brazil



Auswärtiges Amt



FRANKFURTER  
BUCHMESSE